

***Revolutionary Technology Gives New Life to Your Archives!***

*Best Product Award, The National Association of Commercial Broadcasters in Japan, 2004*



# **MusicEraser**

*with Full Production Service*

Are you planning to repackage your archived program content for new distribution? Do you have problems negotiating secondary music rights or simply would like to remove or replace the original background music?

With MusicEraser, MSS-New York is introducing a new, groundbreaking technology and service that will effectively remove background music while keeping dialogue, voice-over, and sound effects intact.

The outstanding results of this technology made MUSIC-ERASER a special highlight of last year's IBC's "New Technology Campus" which showcases advances by world wide broadcasters and organizations.

# MusicEraser

**ADD & MIX**  
NEW MUSIC, SOUND, AND VOICE



Program Contents  
with Mixed Audio



Original Sound Track  
of Unwanted Music



MusicEraser



Modified Program  
for New Markets

**ERASE**  
UNWANTED MUSIC

**FULL AUDIO DESIGN SERVICE**

We are sure that you probably have hours of program content stored in your archives. With the many different forms of media today available for broadcasters to disseminate content such as satellite broadcasts, overseas program sales, DVD, Internet streaming, and the like, at one glance archives probably look like a treasure chest just waiting to be opened. As a broadcaster however, you obviously understand all the various rights-related issues that must be cleared before content can be deemed for secondary use. Among the rights-related issues that must be cleared, nothing is more troublesome than music.

The secondary usage of music in programs not only requires a great deal of money, but at times, it is difficult to distinguish who should be contacted to negotiate with. Normally the dialogue, sound effects, background noises, and music stored in programs in archives are mixed on one track. With the use of the MusicEraser, music which rights are difficult to clear can be erased from existing mixed audio tracks leaving the dialogue, sound effects, background noises, and other music intact. This can all be done effectively in a very short period of time with the MusicEraser!

In addition to MusicEraser, MSS-New York offers full post-production services that include replacing the music with a new composition, designing sound effects, and providing voice-over narration for the international market.

**MSS - New York, Inc.**

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